

## PROJECT DIRECTOR

ELĪNA GILNERE  
ELINA@IDEJUINSTITUTS.LV

## PROJECT MANAGER

ELĪZA AIZPORE  
ELIZA@IDEJUINSTITUTS.LV

## ACCOUNTANT

EGITA BULIŅA  
EGITA@IDEJUINSTITUTS.LV



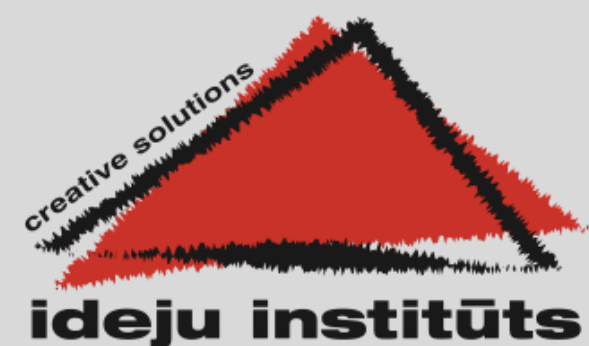
OUR  
PORTFOLIO

KALNCIEMA STREET 35

TEL. +371 67289496

INFO@IDEJUINSTITUTS.LV





# ABOUT US

Ideju institūts was founded in January 2002. Since then, high level events have been organised, and experience with international conferences, summits, forums, official meetings, corporate and public events has been gathered.





# RECENT EVENT VIDEOS

- **Latvian national day at the exhibition "EXPO 2025 Osaka"**

[VIDEO LINK](#)

- **INTERNATIONAL BUSINESS FORUM Latvia Expo National Day Business Forum**

[VIDEO LINK](#)

- **TECHNOLOGY CONFERENCE "Deep Tech Atelier 2025" international technology conference**

[VIDEO LINK](#)

- **Tourism Forum 2024**

[VIDEO LINK](#)

- **TECHNOLOGY CONFERENCE "Deep Tech Atelier 2024" international technology conference**

[VIDEO LINK](#)

- **PUBLIC EVENT Resort festival in Jurmala**

[VIDEO LINK](#)

- **PUBLIC EVENT Rimi Riga Marathon**

[VIDEO LINK](#)

- **PUBLIC EVENT Kauguri festival 2024**

[VIDEO LINK](#)

- **PUBLIC EVENT Riga Riverside festival**

[VIDEO LINK](#)



# CONFERENCES, CONGRESSES, FORUMS





# INTERNATIONAL EXHIBITION

## Latvian national day at the exhibition "EXPO 2025 Osaka"

A nation-representing event at the world's largest exhibition, featuring the participation of the President of the State, business leaders, and the press.

The program included an **official ceremony, a bespoke 40-minute artistic performance** showcasing collaboration between Latvian and Japanese performers, **a business forum, a procession, and a formal reception.**



World Expo 2025, Osaka, Japan



Creative concept and full-scale event production.





# INTERNATIONAL BUSINESS FORUM

## Latvia Expo National Day 2025 Business Forum

**A nationally significant event business event at the world's largest exhibition,** featuring the participation of the President of the State, delegates from Latvia and Japan, business leaders and international press.



World Expo 2025, Osaka, Japan



200 participants



Creative concept and full-scale event production.





# TECHNOLOGY CONFERENCE

## “Deep Tech Atelier 2025” international technology conference

**The Baltics’ largest deep tech event**, Deep Tech Atelier 2025, brings together entrepreneurs, scientists, investors, and industry leaders. Over two days the conference featured **3 stages, outstanding international speakers (180+), pitch sessions, practical workshops and multiple side events.**



Fantadroms



2000 Direct and online participants



Creative concept and full-scale event production.



# TOURISM FORUM

## Tourism Forum 2024

An event designed to present Latvia as a distinctive and meaningful tourism destination. The concept was brought to life through **an extraordinary setting – a water stage, with speakers arriving via a narrow walkway, and a thoughtfully curated visual and sound design** that told a purposeful and emotionally resonant story.

**The event unfolded as an engaging narrative about Latvia itself.**



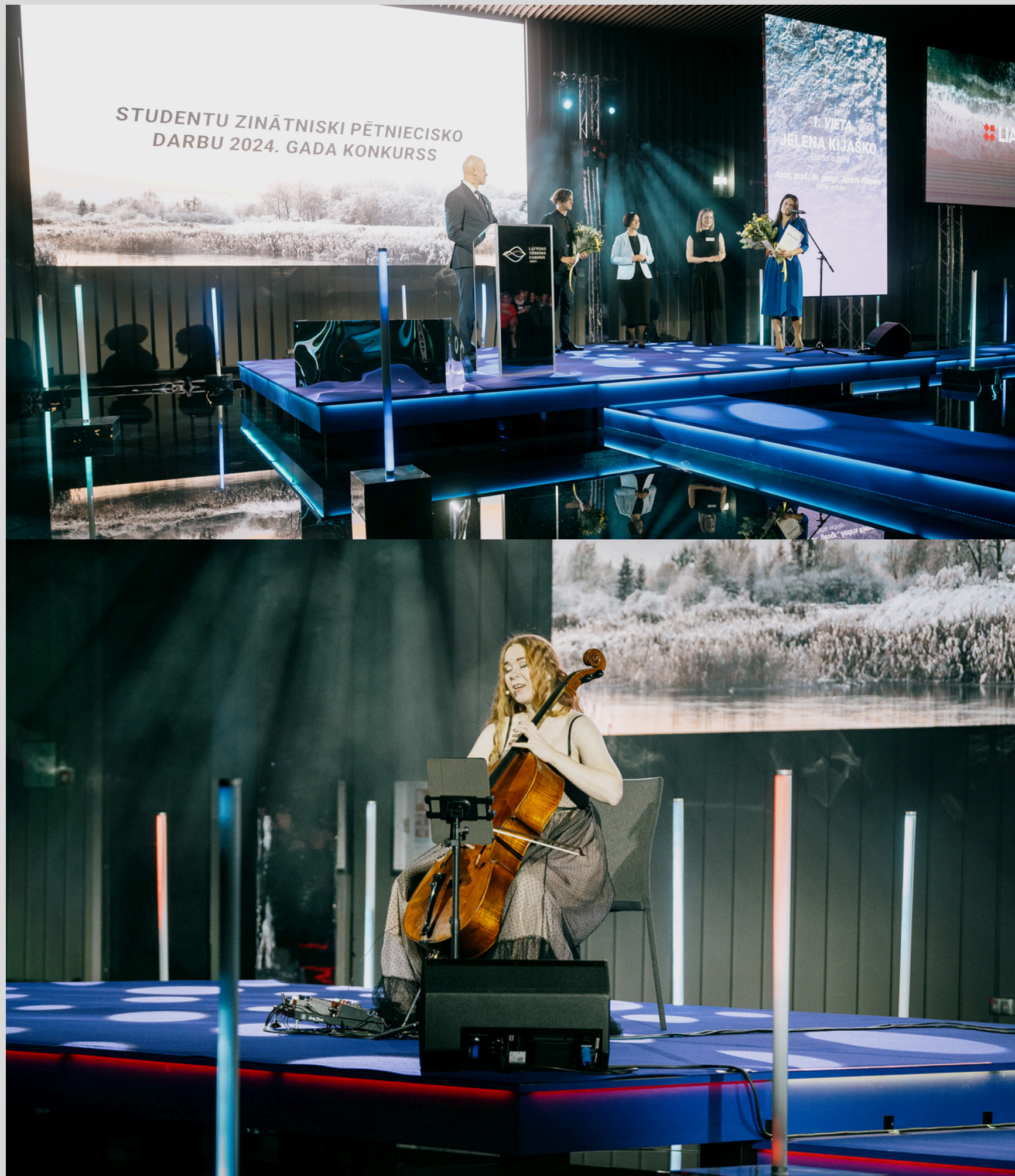
ATTA center Riga



400 guests



Creative concept and full-scale event production







## CORPORATE EVENT

Retain Convenience Latvia Narvesen conference and informal part of the evening

**A motivational and inspiring event** for Retain Convenience Latvia employees, leadership, and cooperation partners. The program included **a conference, a partner expo area, an awards ceremony, a gala dinner, and an extensive entertainment program. Special emphasis was placed on sustainability** — with a conscious effort to understand and reduce the event's ecological footprint.



Hanzas Perons



450 employees



Creative concept and full-scale event production





# TECHNOLOGY CONFERENCE

## “Deep Tech Atelier 2024” international technology conference

**The Baltics’ largest deep tech event** for entrepreneurs, scientists, investors, and industry leaders. Over two days, the conference featured **3 stages, outstanding international speakers, pitch sessions, practical workshops and multiple side events.**



Fantadroms



1500 Direct and online participants



Creative concept and full-scale event production.



# TECHNOLOGY CONFERENCE

## “Deep Tech Atelier 2023” international technology conference

**The Baltics’ largest deep tech event** for entrepreneurs, scientists, investors, and industry leaders. Over two days, the conference featured **3 stages, outstanding international speakers, pitch sessions, practical workshops and multiple side events.**



Radisson Blu Latvia



1440 Direct and online participants



Creative concept and full-scale event production.







## TECHNOLOGY CONFERENCE

“Deep Tech Atelier 2022” international technology conference

**The Baltics’ largest deep tech event** for entrepreneurs, scientists, investors, and industry leaders. Over two days, the conference featured **3 stages, outstanding international speakers, pitch sessions, practical workshops and multiple side events.**



Hanzas Perons



400 in-person and 500+ online visitors



Creative concept and full-scale event production.



## BUSINESS CONFERENCE

### Three Seas Initiative (3JI) business forum 2022

**A high-level national event of strategic importance, featuring official delegations from 13 countries** and over 500 participants, including representatives of international media.  
**Delegations were led by Heads of State and Prime Ministers.**  
**A high-security event.**



Hanzas Perons



12 3JI region state heads, strategic partners of the initiative, representatives of regional and international level entrepreneurship and investment sector.



400 in-person and 500+ online visitors



<https://3seas.eu>



# INTERNATIONAL EXHIBITION

## Latvian national day at the exhibition "EXPO 2020 Dubai"

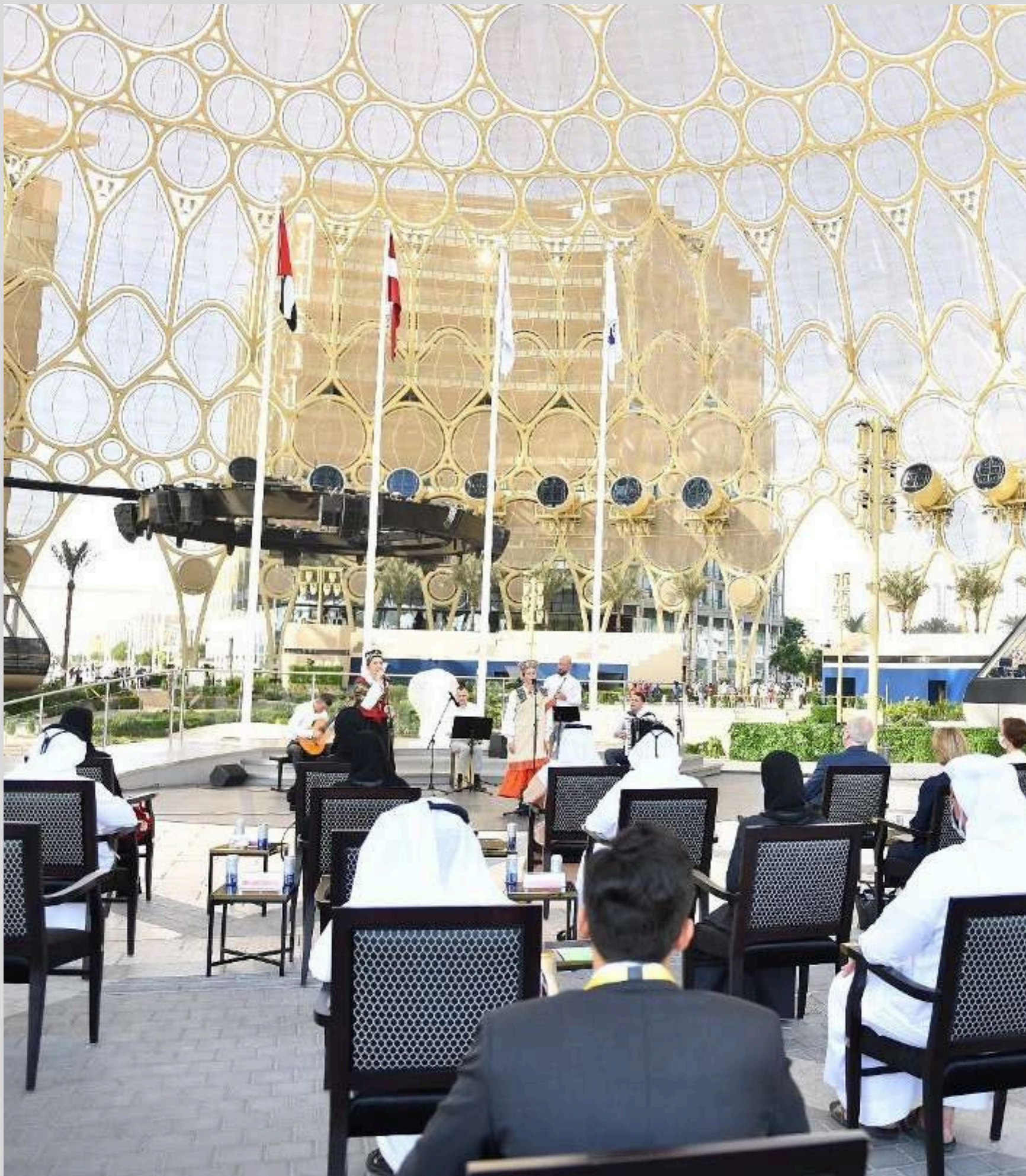
**A nation-representing event at the world's largest exhibition in Dubai,** featuring the participation of the President of the State, business leaders, and international media. The program included an **official ceremony, a cultural performance, a business forum, a procession, a formal reception and a large-scale video performance inside the Expo dome.**



Expo 2020 Dubai territory, luxury hotel  
"Rixos"



Creative concept and full-scale event  
production





# INTERNATIONAL TOURISM CONFERENCE

Minister level tourism forum of China and Central and Eastern Europe countries (17 + 1)

**An internationally significant tourism conference in Latvia**, bringing together ministers, officials, and industry professionals **from 18 countries**.

A conference **attended by official delegations from participating countries, held across three locations and comprising three events**. The event was conducted in **strict accordance with diplomatic protocol**.



Melngalvju House, China Culture centre, Hanzas Perons



500 attendees of the events, official delegations, ministers of culture and tourism



Creative concept and full-scale event production





# CONFERENCE

## 14th meeting of the heads of states of Arraiolos group

An internationally significant nation branding event – **a presidential summit** attended by Heads of State, official national delegations, high-ranking government representatives, and international media. **A high-security event conducted under elevated security protocols.**

**Among the very few top-tier events of such significance ever hosted in Latvia.**



Rundāle palace, Riga castle



100 visitors of the event, 13 presidents of states and official delegations



Creative concept and full-scale event production.










## CONFERENCE

### Global Transport Development Challenges conference (2019 and 2018)

**An international transportation and logistics conference** with participants from 13 countries. **One of the largest corporate conferences in the country,** with a strong focus on fostering international business relations. The conference was **organized for two consecutive years by Ideju Institūts.**

-  Hanzas Perons / Radisson Blu Hotel Latvia
-  600 participants and officials
-  Creative concept and full-scale event production.



# INTERNATIONAL BUSINESS CONFERENCE

International business forum

“Discover new business possibilities.  
Discover Latvia!”

**A strategic international business event** focused on enhancing Latvia's global visibility and strengthening cross-border business relations. **Its objective was to highlight Latvia's economic potential** and position the country as a competitive player in the international market.



Radisson Blu Hotel Latvia



1200 participants and officials



Creative concept and full-scale event production.





# INTERNATIONAL BUSINESS CONFERENCE

Head of state summit for Central and Eastern European countries and China (16 + 1) and a business forum

A high-level international business forum opened by the **Heads of 17 States**, held within the 16+1 cooperation format. The event brought together **top-level government officials and official state delegations**. The program featured **a multi-stage business forum with three stages, B2B activities, networking events, and a gala dinner**. A high-security event.

**One of the most complex and large-scale events of its kind ever implemented in Latvia.**

-  Radisson Blu Hotel Latvia, Esplanāde
-  1100 participants, delegations of involved countries, heads of states, entrepreneurs
-  Creative concept and full-scale event production.







# INTERNATIONAL BUSINESS CONFERENCE

Meetings of ministers of transportation of Central and Eastern European countries and China in 16 + 1 format, business conference

An internationally significant official state event, bringing together **transport ministers from China and Central and Eastern European countries**. The program featured **a business forum and targeted multiple B2B engagement activities**. The meeting also saw the inauguration of the 16+1 Investment Fund and a Memorandum of Understanding signed between the Latvian Ministry of Transport and the National Development and Reform Commission of China. **A high-security event.**

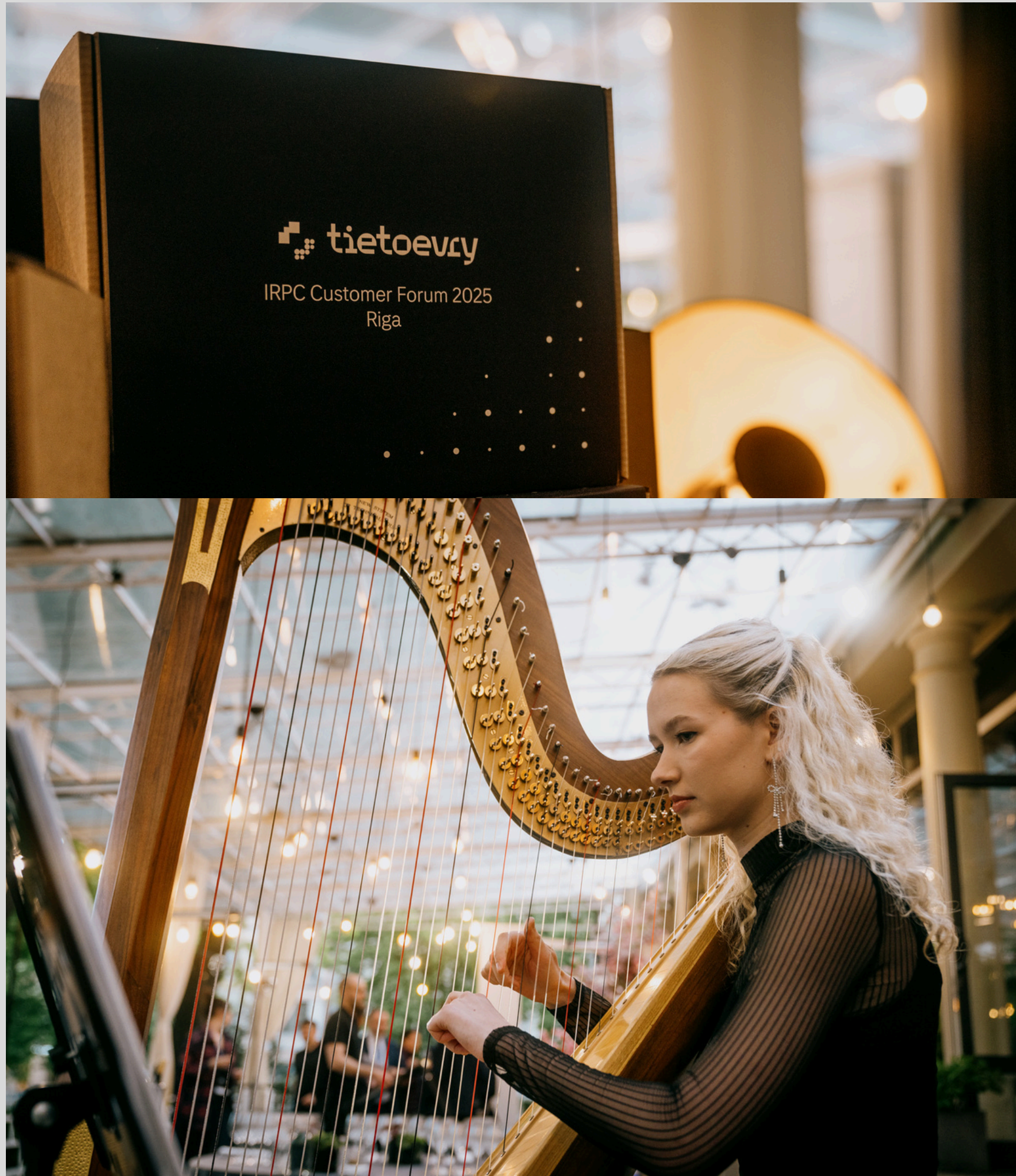
-  Radisson Blu Hotel Latvia, Esplanāde
-  Participants, delegations of participating countries, heads of states, entrepreneurs
-  Creative concept and full-scale event production



A large crowd of people is gathered in a grand hall with a high, arched ceiling. A red carpet runs down the center of the hall, leading towards a brightly lit stage area in the background. The crowd is dense, and many people are looking towards the stage. The overall atmosphere is one of a significant corporate event or ceremony.

# CORPORATE EVENTS





# CORPORATE EVENT

## TIETOEVRY

A corporate, international, business-oriented **three-day event held across three different locations.**

The program included **a conference, B2B activities, networking events, as well as entertainment and cultural experiences.**



Verde, Whitehouse restaurant



200 guests



Creative concept and full-scale event production



# CORPORATE EVENT

## TET employees event

**An internal corporate event designed to introduce and embody tet's new brand identity and values to its employees.**

The event brought the new tet image to life through **a powerful multimedia performance blending dance, sound, video, and laser effects.** The program included **a formal segment, an awards ceremony, and a festive social gathering.**



ATTA center Riga



700 guests



Creative concept and full-scale event production





# CELEBRATION EVENT

## VIRŠI 30

Virši's 30th anniversary celebration marked by **a bespoke large-format show, award ceremony, festive dinner, and an engaging evening program.**

An event attended by 2,000 company employees and their partners, featuring a **large-scale performance with around 100 participants – musicians, dancers, actors, multi media artists etc.** The performance poetically narrated the company's history and core values.



Ųipsala BT1 hall



1000 guests



Creative concept and full-scale event production.







# CELEBRATION EVENT

## FIDE 100

**FIDE's 100th Anniversary Celebration in Paris** featured the signing of a historic memorandum, simultaneous chess games, a symbolic torch ceremony, a tribute to FIDE's founders, an official reception, and a gala dinner held in a palace setting. An additional challenge was the event's timing – **just days before the opening of the Paris Olympic Games** – which introduced **significant logistical constraints**, including limited transportation access, restricted service availability, and operational complexity.



Château d'Asnières,  
Mairie de 9 arrondissement, Montmartre  
cemetery



150 guests



Creative concept and full-scale event  
production





## CORPORATE EVENT

### Opening of the Hotel Konventa sēta

**The reopening event of Hotel Konventa Sēta,** hosted for collaboration partners, investors, and media following extensive renovation works. The event aimed **to attract media attention and generate press coverage, while also providing an engaging and high-quality introduction to the renewed hotel's features and advantages.**



Konventa sēta hotel, Riga Old town



300 guests – media and partners



Creative concept and full-scale event production





## CORPORATE EVENT

### Reception to celebrate 30 years of Employers' Confederation of Latvia

**A high-level event attended by the President of Latvia, top state officials,** the leadership of the Employers' Confederation, and representatives of Latvia's largest businesses. The event featured **an official segment with speeches and acknowledgements, followed by a social program and networking activities.**



Mežaparks Grand Bandstand, Kokaru hall



200 guests – LDDK employees and members



Creative concept and full-scale event production



## CORPORATE EVENT

# LMT Retail&Logistics employee event

**A value-driven corporate event** visualizing the company's core principles through **advanced technology, top-level artistic performances, and team-building elements.**

An **event that served as the company's calling card** — visually, communicatively, and emotionally.



Hanzas Perons



600 employees



Creative concept and event production in cooperation with 3K MANAGEMENT





## CORPORATE EVENT

# Latvijas Dzelzceļš employees event

**A winter outdoor event** for company employees and their families — **active, family-oriented**, filled with warmth and togetherness, **designed to strengthen team spirit and loyalty.**



Latvian Open Air Museum



1500 employees and their families



Creative concept and event production







## CORPORATE EVENT

### LMT employees event “LMT Connects”

**An event centered on the theme *LMT Connects*** – brought to life through powerful emotional storytelling and striking visual design. The event served as a **symbolic representation of LMT’s connection to the world** and its deep bond with its employees.



ATTA centres



1000 employees



Creative concept and event production in cooperation with 3K MANAGEMENT





## CORPORATE EVENT

### LMT employees event “LMT Summer Square”

A summer-infused event for company employees, **radiating lightness and elegance.**

An experience that **visualized the feeling of being at the center** — letting the world flow around you.

An inspiration for the eyes, ears, and taste buds alike — a sensory celebration in an aesthetically rich and stimulating environment, **echoing the spirit of historic Mediterranean cities and the philosophy of savoring life.**



Hanzas Perons



900 employees



Creative concept and event production in cooperation with 3K MANAGEMENT





## CORPORATE EVENT

Formal dinner during the visit of Finnish Tourism association SMAL delegation to Latvia

**A sophisticated dinner** event for a tourism delegation, **curated to showcase Latvia's cultural heritage**, natural beauty, spirit of innovation, and the excellence of its current culinary landscape. An **experience that combined elegance and modernity** — offering a multi-sensory journey that told the story of Latvia in every detail. Creative concept and full-scale event production.



House of the Black Heads



100 guests



Creative concept and event production





## CORPORATE EVENT

### All Media Baltics pop-up event “Villa3”

**A witty and high-energy event that brought to life TV3’s latest highlights**, new programming, and strategic directions — spotlighting entertainment, sports, educational content, as well as both acquired and original productions. An event designed as **a vibrant, playful, and meticulously crafted party experience**.



K. K. fon Stricka villa



300 employees



Creative concept and event production



# CORPORATE EVENT

## "Virši" 25 anniversary celebration

**A heartfelt and dignified celebration** emphasizing the **shared journey of Virši and the Latvian nation.**

The event fostered pride in employees — **pride in being part of Virši, and pride in belonging to Latvia** and its cultural heritage.



VEF Culture palace



600 employees



Creative concept and event production







# AWARD CEREMONIES



# AWARDS CEREMONY

## Export and Innovations Awards ceremony 2024

**The country's most prestigious business award,** held under the patronage of the President of Latvia.

The event was implemented in harmony with the Latvian National History Museum, **featuring a specially curated *Latvian Business Pop-Up Exhibition*.**



National History Museum of Latvia



200 guests



Creative concept and full-scale event production





# AWARDS CEREMONY

## Michelin guide ceremony Latvia 2025

**The most significant event in Latvia's restaurant industry today**, announcing the Latvian restaurants featured in this year's Michelin Guide. **A meticulously crafted event**, with **refined visual and sound design**, attracting extensive media attention and coverage.



House of the Black Heads



200 Representatives of best Latvian restaurants



Creative concept and full-scale event production








# AWARDS CEREMONY

## Export and Innovations Awards ceremony 2023

**The country's most prestigious business award**, held under the patronage of the President of Latvia. The event took place at the Kokars Hall of Mežaparks Open-Air Stage and was built around **the concept of the "Useful Tree" (Lietaskoks)**. **This theme was reflected in the narrative, as well as in the musical and visual design —** highlighting the attending entrepreneurs as the backbone of the nation and as trees of substance and purpose.

-  Mežaparks Grand Bandstand, Kokaru hall
-  300 guests
-  Creative concept and event production





# AWARDS CEREMONY

## Michelin guide ceremony Latvia 2024

**An event marking a historic moment in Latvia's restaurant industry** – the entry of the Michelin Guide into the Latvian market and the awarding of the first Michelin stars.

The event was carefully **designed in strict accordance with Michelin's official guidelines**, while seamlessly **integrating elements that represented Latvia's identity**, making the ceremony stand out among others.



Hanzas Perons



200 Representatives of best Latvian restaurants



Creative concept and event production





# AWARDS CEREMONY

## Export and Innovations Awards ceremony 2022

**The country's most prestigious business award**, held under the patronage of the President of Latvia. **The first corporate event in the newly restored Rīgas cirks.** The award ceremony reflected **Latvia's most dynamic business sectors** and, through artistic means, celebrated the country's uniqueness and resilience. **A visually captivating production** that engaged every layer of the Rīgas cirks space — transforming it into a **multidimensional stage** for innovation and storytelling.



Rīga Circus



250 guests



Creative concept and event production





A photograph of a hybrid conference room. In the foreground, several people are seated at long tables, working on laptops. The room is dimly lit, with the primary light source being a large projection screen at the front. The screen displays a presentation with a blue and white abstract background. On the left side of the screen, there is a portrait of a woman. To the right of the portrait, the text "LATVIAN TOURISM FORUM" is visible, followed by "2025" and "GLIAA". The overall atmosphere is professional and focused on technology and digital communication.

# HYBRID CONFERENCES, ONLINE EVENTS





# TECHNOLOGY CONFERENCE

## “Deep Tech Atelier 2021” international technology conference

The largest deep tech conference in the Baltics was held **for the first time in a hybrid format** – a challenging and novel experience for all parties involved: organizers, speakers, technical teams, and audiences alike. **With three stages and a large lineup of speakers (70+)** – both in person and online, the event reached a broad digital audience. It was far more than a traditional conference: **a technologically complex, interactive experience designed to maximize engagement and create a powerful sense of presence across all formats.**



Hanzas Perons



Over 70 speakers, over 1600 participants from 45 countries



Creative concept and event production





## CONGRESS

### IIHF Congress 2021

A highly complex, world-class event that seamlessly integrated **both online broadcasting and in-person execution.**

The production involved **sophisticated security protocols** and **challenging logistical coordination, meeting the highest international standards.**



Hanzas Perons



IIHF delegation – 150 persons



Adaptation of visual identity, development and implementation of design concept, technical implementation of the congress, registration system, culture program of the informal part, etc.

\*In cooperation with SIA "3K MANAGEMENT"





# TECHNOLOGY CONFERENCE

## Mechanical and Electrical Engineering Business Forum

A business event of international relevance, delivered **in a hybrid format with high technological complexity.**

The program featured **over 30 speakers and attracted a professional audience from across the industry,** both on-site and online.



Hanzas Perons



30+ speakers,  
1000+ participants from 9 countries



Creative concept and event production



# LATVIAN TOURISM CONFERENCE

## Latvian Tourism forum 2020

**A strategically designed tourism forum** tasked not only with executing a technically complex hybrid event involving numerous live connections, but also **with creatively and convincingly presenting Latvia to both in-person and remote audiences.**



Hanzas Perons



700 online participants



Creative concept and event production





# PUBLIC MASS EVENTS

A large crowd of people is gathered at night, looking towards a light show. The scene is dominated by numerous bright green and blue laser beams that fan out from a central point in the distance, creating a starburst effect against the dark sky. The beams illuminate the silhouettes of trees on the left and the heads of the audience in the foreground. The overall atmosphere is festive and high-tech.





## PUBLIC EVENT

### Rimi Riga Marathon 2025

For the 35th anniversary of the Rimi Riga Marathon, Ideju Institūts delivered one of the **most ambitious and emotionally moving editions of the event**. A specially created ***Anniversary Alley*** brought together **more than 200 choir singers, 100 dancers, and a rhythm ensemble** to inspire and uplift runners. The experience was further enriched by **sound activation points along the course and an energetic and heartfelt welcome and cheer zone at the marathon finish line**.



Riga



40 000 participants



Concept and execution of the cultural program

\*The events coordination has been carried out from 2009 to 2019 and from 2021 to 2024.





## PUBLIC EVENT

### Resort festival in Jurmala

**Jūrmala's largest annual event**, taking place on the beach and in the city's central area. The large-scale celebration featured **a grand stage** with performances by Latvia's leading artists, two air shows, and a fireworks display. The program extended throughout the city, including **a vibrant street food zone, a wide range of activities for all age groups, live music and DJ stages, festive city decorations, a major parade, a local market**, and more.



Jurmala



Over 30 000 participants



Creative concept and full-scale event production





## PUBLIC EVENT

### Kauguri festival 2024

An ever-evolving celebration that reaches new heights with each passing year.

**The 2024 theme, “Look Up”,** brought to life through **immersive spatial design, a rich stage program, striking contemporary vertical dance, and a wide array of air-themed activities.**

The festivities included an extensive café area and concluded with **a breathtaking large-scale laser show.**



Tallinas street, Kauguri



15 000 participants



Creative concept and full-scale event production

\*The events coordination has been carried out from 2015 to 2017 and from 2020 to 2024.



## PUBLIC EVENT

### Riga Riverside festival

**A graceful outdoor city celebration along the Daugava River**, offering a full-day experience for all generations.

Highlights included a curated selection of **activities for families, a gourmet café zone, a majestic sailboat regatta, contemporary art installations, and an aerial kite performance by international artists.**



Riga Passenger port



Over 3000 participants



Creative concept and full-scale event production



[https://www.youtube.com/watch?v=Z4uBOvrfbMg\\_](https://www.youtube.com/watch?v=Z4uBOvrfbMg_)







## PUBLIC EVENT

### Latvian festival at the Hamburg Harbour Festival

**A four-day representation of Latvia at the world's largest port event.**

The program featured a dedicated **stage with cultural performances, interactive activities showcasing Latvia's traditions and innovations, presentation zones for Latvian entrepreneurs and service providers, a trade area, and curated events** aimed at promoting the country's image and strengths on the international stage.



Hamburg Harbour



more than 30 000 visitors



Creative concept and full-scale event production



<https://www.youtube.com/watch?v=V9MiOIMqt6Y>





## PUBLIC EVENT

### Rimi Riga Marathon

Development and coordination of **the cultural program within the Rimi Riga Marathon** — including the **Electrum Finish Line Cheer Zone**, **numerous music and motivation points along the course**, **coordination of dance performances**, and other supporting elements.



Riga



10 000+ participants



Concept and execution of the cultural program



[https://www.youtube.com/watch?v=\\_LPCNps7T88&t=52s](https://www.youtube.com/watch?v=_LPCNps7T88&t=52s) 2023

\*The events coordination has been carried out from 2009 to 2019 and from 2021 to 2024.







## PUBLIC EVENT

### Riga city birthday celebration

A vibrant, **city-wide celebration in Riga**, spread across **several venues and featuring five performance stages, interactive zones, diverse culinary offerings, a festive parade, immersive décor installations, a family-friendly children's sector, and an all-day international contemporary circus program.**

-  Old Town and other central locations
-  40 000 – 50 000 visitors
-  Full scale technical production

\*In cooperation with SIA "PIENS FEST"





## PUBLIC EVENT

### Restaurant of the Riga Song and Dance festival

**An elegant and refined open-air restaurant in the heart of the city**, located next to the Latvian National Museum of Art. The concept brings together **10 of Riga's top restaurants**, each offering **specially curated menus created exclusively for the event with a twist of song and culture**. **An aesthetically designed setting, outstanding cuisine and service**, and a rare opportunity to **experience Latvia's most creative chefs all in one place**.



Jāņa Rozentāla square



9 000 visitors



Creative concept and full-scale event production





## PUBLIC EVENT

### Latvian XXVII Song and XVII Dance festival quarters in Esplanāde

**For the first time in the history of the Latvian Song and Dance Festival**, Riga's Esplanade Park was transformed into **a vibrant cultural hub** – a temporary **city of culture featuring multiple performance stages, themed activity zones, artisan markets, exhibitions, cafés, and visitor services**. Over the course of a week, **the space hosted more than 100 events**. This innovative festival zone was celebrated as **a meaningful and engaging new dimension to the national cultural tradition**.



Esplanāde



30 000 visitors



Creative concept and full-scale event production



[https://youtu.be/QfhLW8wDfQQ\\_](https://youtu.be/QfhLW8wDfQQ_)





## PUBLIC EVENT

### Latvian XXVII Song and XVII Dance festival opening event for participants

A specially created Opening Concert of the Latvian Song and Dance Festival, dedicated to the festival participants and **broadcast live on Latvian Television**. The large-scale production featured **a newly created stage program with a symphony orchestra, multiple choirs, and some of Latvia's most prominent contemporary artists across various genres. This concert received the prestigious Latvian cultural award "Kilograms kultūras", which is presented to extraordinary artistic and cultural events.** In addition, a spacious area with diverse activities, services, and catering options was provided.



Arēna Rīga



Over 22 000 participants



Creative concept and full-scale event production





## PUBLIC EVENT

### Riga birthday picnic in Old Riga

**A year that redefined the traditional celebration of Riga City Celebration.**

That year, **Riga's birthday was celebrated across multiple locations in the Old Town, offering a diverse program of cultural and musical performances, artistic happenings, and live installations.**

The festivities featured **several stages, restaurant and café zones, acts of courage, dedicated relaxation areas, and a joyful manifestation of creativity** and community spirit.



Old Riga



40 000 visitors



Development and implementation of the event design concept, full scale event implementation, development of musical program, coordination.

\*In cooperation with SIA "PIENS FEST"





# INTERNATIONAL SPORTS EVENT

## FIDE Chess.com Grand Swiss and Womens Grand Swiss 2021

**During the period of Covid restrictions, Riga hosted the most important chess event of the time.**

Spanning several days, the tournament was organized **in strict accordance with pandemic safety measures** and the **rigorous standards governing high-level chess competitions.**

The program included also an **official opening ceremony and a formal reception.**



Hanzas Perons



108 participants from 42 countries



Creative concept and full-scale event production



<https://youtu.be/hBKTvkK6q1s>





## PUBLIC EVENT

### Innovation festival “iNovuss”

An open-air innovation festival that **brought together entrepreneurs, startups, scientists, educators, and representatives of public institutions** in a **visually striking and dynamic environment**. The two-day event featured a rich and diverse program – multiple stages and thematic zones, live experiments, networking activities, lectures and panel discussions, B2B sessions, showcases of Latvian and global innovations, and an extensive entertainment program, including multimedia shows and live concerts.



Lucavsala



16 000 participants



Creative concept and full-scale event production



<https://www.youtube.com/watch?v=yBZ660wMvmc>





## PUBLIC EVENT

### Riga festival restaurant

A unique moment when **Riga becomes the largest open-air restaurant in the country.**

**An assembly of the city's finest restaurants and chefs, each offering exclusive menus that capture the essence of their culinary identity.**

The **pop-up dining space is both elegant and inviting** — a visually striking, democratically designed experience that has introduced thousands of locals and visitors to the richness of Riga's gastronomic landscape.



Spīķeru square



3000 visitors



Creative concept and full-scale event production



# PUBLIC EVENT

## Midsummer at the riverside

**The largest summer solstice celebration in Latvia**, bringing together a wide range of the country's leading musicians and artists. Over the years, the **event became an integrative platform where diverse audiences from across Latvia** – of different ages, backgrounds, and interests – gathered in a distinctly Latvian environment. **A unifying, tradition-based, yet inclusive and open large-scale event.**

The celebration was held annually from 2009 to 2019.



11. Novembra embankment



80 000 visitors



Creative concept and full-scale event production







## PUBLIC EVENT

### Opening day of the Latvian XXVI Song and XVI Dance festival

**A new tradition** in the organization of the Latvian Song and Dance Festival – **a special appreciation event dedicated to all festival participants. A full-day festive zone** was created at Skonto Stadium, featuring music, entertainment activities, a food court, a market, and various service areas. The opening concert included performances by a symphony orchestra, choirs, and some of Latvia's most renowned artists across multiple musical genres. Ideju Institūts was responsible for the **production of the opening concert, the coordination of the Song Festival parade of 40 000 participants, and a wide range of partner and sponsor-led activities.**



Skonto stadium



43 000 festival participants



Creative concept and full-scale event production





# THANK YOU!

